



## Membership Discount for WIFT+ Toronto Members

### ABOUT CTAM

CTAM Canada has over 500 members across Canada and abroad, representing content providers, cable and telecommunications distributors as well as technology and service companies. We are an industry association focusing on the advancement of content distribution across multiple platforms. We provide topical Canadian research, strategic networking events and timely educational and developmental opportunities to our members.

### MEMBERSHIP BENEFITS

- Networking & Educational events with Industry leaders (Annual Broadcaster Forum; Blue Jays Game; Mixers & Socials, etc.)
- Exclusive access to custom Canadian Research
- Scholarship opportunities to attend the Cable Executive Management Program at Harvard Business School
- Free access to CTAM US content (such as webcasts, Top Tech Trends for Marketers, CTAM SmartBrief) and CTAM Think events
- Webinars focusing on timely issues and opportunities
- Curated Mentorship Program

WIFT+ Toronto Member Discount: \$100 + HST  
Regular: \$125 +HST