

# RAMONA MACDONALD

## **PRESIDENT**

**The \*A\* Picture Company/  
Doomsday Studios Limited**

212 James St., Ottawa ON K1R 5M7  
Ph (613) 230-9769 FAX (613) 230-6004  
email *info@doomsdaystudios.com*

## **MEMBERSHIPS** current/former

**Canadian Film & Television Production Association  
Women in Film and Television**

Board of Directors **Atlantic Film Festival**

**Ottawa Feature Film Producers' Association  
Canadian/Chinese Cultural Interchange**

## **EXECUTIVE PRODUCER**

*Succes\$* comedy pilot for TV series

## **DIRECTOR**

*Window/La fenetre* drama

*God's Island* short theatrical distribution in England

*Spirits of an Amber Past* docu distr. NFB, br. BBC-2, Chris Bronze Plaque

*Sarah Jackson* docu Best Edit Award Atlantic Film Festival

*Nobody's Perfect/ Y'a personne de parfait* docu

## **FESTIVALS** films produced or directed

Annecy, Athens, Chicago, Cork, Melbourne, Seattle, WFF Montreal

## **GALLERY SCREENINGS**

National Gallery of Canada *God's Island*

Smithsonian Institution *Sarah Jackson*

## **TELEVISION**

The \*A\* Picture Company (service CCTV-China state TV)

*Our Teenagers in Canada* 20x1 hr TV series drama

Adaptation, scripting and casting

## **CURRENT** in development

*Stones with Life* play

*Romance of the Superpowers* multimedia

*Smoke of Amber* docu

*Shanghai, Jerusalem* TV series

MICHAEL E. COGHLAN

**Professional qualifications**

Certified Management Accountant

**Positions**

Recent & current

Comptroller, The \*A\* Picture Company/ Doomsday Studios Limited

Current & past 20 years

Principal, Coghlan Accounting

320 Bay St., Ottawa, K1R 5A6

**Specialty**

Small Business Management

Doomsday Studios Limited/ The \*A\* Picture Company

## CORPORATE PROFILE

### History

Doomsday Studios Limited started in Halifax, where it specialized in animation. It created a character & produced segments of *Sesame Street* for CBC. Staff included Academy nominee Christ Hinton. Awards for Best Commercial, Atlantic Film Festival. Coproduction with NFB of short *Spectrum* and joint animation workshop with NFB's Oscar winner Co Hoedeman.

With CBC, NFB and Telefilm assistance, Doomsday Studios produced the dramas *Windows* and *La fenetre*.

The companies did extensive international marketing, attending MIP, Berlin, NY Independent Feature Project and Cologne Medienforum.

Doomsday Studios official Telefilm Canada recognition and support as a distributor. It acquired the US feature *The Bed You Sleep* and, as its Canadian distributor, represented it at the Toronto Film Festival.

At the Montreal Market, Doomsday Studios Limited was approached to co-finance *Dance, Send Me Back to Jerusalem* by Yin Li of Beijing. Doomsday found a US investor, but Yin Li was unable to produce a script. This led to an invitation to visit Shanghai Film Studio with The \*A\* Picture Company's project *Shanghai, Jerusalem*.

CCTV (Chinese state television) filmed its 20 hr dramatic series *Our Teenagers in Canada* in Ottawa, with The \*A\* Picture Company and service provider.

CCTV Deputy Director offered to broadcast in China a production of his poetry tome *Stones with Life*, which resulted in the multimedia project *Romance of the Superpowers*.

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## **Selected Broadcast Credits**

*Our Teenagers in Canada* (service)

20 x 1 hr drama

**CCTV, Beijing**

*Spirits of an Amber Past*

½ hour, docu

**BBC-2, London**

*Window*

½ hour drama

**YLE, Finland**

*Trudeau Unifies the Country*

comedy short

**CBC, Atlantic Directors series**

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## Development slate

### *Shanghai, Jerusalem*

TV Mini-series/ series

184-page illustrated treatment

In-house development costs to date: over \$100,000

### *Romance of the Superpowers*

TV special & multimedia

Treatment

In-house development approx \$40,000

### *Smoke of Amber*

Docu

Use footage from *Spirits of an Amber Past*

Outline

**Footage contribution, 10 min: \$2,500**

Planned (with Chinese community)

*Elder Abuse* ( for seniors)

*Crime Prevention* (for youth)

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## **Business Plan**

### **Production of *Shanghai, Jerusalem***

Finalize/secure coproducers/partners from

China

Israel

US

England

France

(Possibly Germany & Japan)

### **Production of *Romance of the Superpowers***

**Update IT infrastructure**

**Secure additional up-front cash projects**

**(Note: during previous past 5 years, because of my caring for a dying mother, the business plan was interrupted as the company reduced overhead and operations, but remained solvent.)**

## Letter of Intention

### Goals

- Keep Company solvent
- Seek new partners
- Renew networking
- Familiarize with/adapt to new methods of distribution
- Investigate interface with games for *Romance of the Superpowers*
- Continue development of *Shanghai, Jerusalem*

### Current challenges

- Increase efficiency of operations, including handling of combined GST/HST
- Replace/find compensation for death of Production Manager
- Keep up with developments in the marketplace
- Seek additional creative talent
- Prioritizing travel time