

ASTRAL MEDIA MENTORSHIP AWARD

Presented by **Women in Film & Television – Toronto**
in partnership with **Astral Media**

GUIDELINES

The **Astral Media Mentorship Award** is a national competitive program gives one talented Canadian female or male producer who is a visible minority, Aboriginal or is disabled, the invaluable opportunity to prepare for the 2009 Banff World Television Festival through a festival bursary and an intensive five day pre-festival mentorship WIFT-T, other industry experts, and an Astral Media executive.

BENEFITS

The **2009 Astral Media Mentorship Award** winner receives the following benefits:

- Five day intensive pre-festival coaching with top industry executives to develop a market-driven project and pitch in Toronto
- Complimentary festival registration
- Round trip airfare
- On-site mentoring at the festival
- Guidance for post-festival follow-up
- Accommodations in Toronto for up to five days (excludes local residents) and accommodations in Banff for up to four days

ELIGIBILITY

Candidates must meet the following criteria in order to be eligible for consideration:

- Must be a Canadian citizen
- A women or man who is a visible minority, Aboriginal or is disabled group (Visible Minority is defined as: Black/African/Caribbean, South Asian, Asian/Pacific Islanders, Middle Eastern/West Asian and Latin American)
- WIFT-T member in good standing (may join at time of application)
- Female or male independent producer
- Must have up to two credits (drama or children's programming)
- Minimum of three years professional experience in the television industry
- Attending Banff World Television Festival for the first time as a producer
- Able to participate in mentorship sessions in Banff and Toronto
- Complete final report within two weeks of the mentorship completion

APPLICATION PROCESS

Application forms are available at www.wift.com. Fully completed application packages must be submitted to WIFT-T by **Monday, April 13, 2009 at 5 PM EST**. Applications will be reviewed by a selection committee composed of WIFT-T staff and industry representatives. The winner will be announced in early May.

PLEASE NOTE: A \$50 administration fee, paid by credit card or cheque, will be required to process your application. Incomplete applications will not be considered.

For further information regarding the application process, please contact:

WIFT-T

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