

**WOMEN IN FILM & TELEVISION – TORONTO
ANNOUNCES WINNER OF
WILLIAM F. WHITE PRODUCTION MANAGER MENTORSHIP**

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Toronto, ON – Women in Film & Television – Toronto (WIFT-T), in partnership with William F. White International Inc., is pleased to announce **Corinne Herman** as winner of the inaugural **William F. White Production Manager Mentorship**. This competitive program is designed to provide one emerging Canadian female production manager with hands-on training and mentorship.

“We’re very pleased to partner with William F. White to offer this landmark mentorship,” says Renee Robinson, WIFT-T Programming & Business Affairs Manager. “WIFT-T continues to explore avenues for professional development to inspire, nurture talent, and promote diversity in the industry. This partnership has allowed us to fill a crucial gap by addressing the need for production training at the emerging level. Congratulations Corinne!”

For ten days, Corinne will join William F. White as an intern to learn about production equipment for digital projects, television and film equipment planning, budget planning and resource management. The intensive training will take place at the William F. White Centre, the company’s new production support complex in Toronto.

“We’re thrilled to be partnering with WIFT-T on this important new initiative,” says Paul Bronfman, William F. White Chairman and CEO. “It’s a great opportunity to provide mentorship and advancement while reinforcing our long-time commitment to supporting the next generation of production professionals.”

Corinne will benefit from three direct mentorship sessions with established production managers **Lyn Lucibello** and **Anna Beben**. She will also receive complimentary enrollment in Production Management and Production Accounting, two modules of the **WIFT-T Business Management for Media Professionals Program**.

“This mentorship provides a one-of-a-kind hands-on learning experience in all aspects of production planning,” adds Lowell Schrieder, Director of Marketing & Communications for William F. White. “It will ultimately help emerging talent build confidence and relationships, and open up doors for a career in production management.”

Corinne Herman is involved in television distribution and business affairs at DHX Media Ltd. She moved recently into television from film production, her first passion, which she continues to pursue through her company Tilted Media Inc. Corinne has worked in various roles on such notable films as Richie Mehta’s *Amal* and the Academy Award nominated *Hardwood*.

For more information, please visit www.wift.com or www.whites.com.

Women in Film & Television – Toronto (WIFT-T) is a not-for-profit professional organization that supports women in screen-based media—film, television and digital media—to build, advance and sustain their careers nationally and internationally. Our mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry. This is achieved by providing access to high quality programming, mentoring, networking and industry events that recognize the talents and potential of women.

William F. White International Inc. (WFW) is a Comweb Group member company. Founded in 1963, WFW is Canada's oldest and largest provider of motion picture, television, digital media, and theatrical production equipment with offices across the country. The company is the only one of its kind that can service productions of all sizes from coast to coast and has the most extensive inventory of state-of-the-art production equipment in the industry, including the very latest in technological advances. William F. White International Inc. has established a reputation for excellence and is recognized by Canadian and international producers as one of the best production rental and sales firms in the world. WFW is also partners with world-renowned, Oscar® award-winning cinematographer Vilmos Zsigmond in Sparks Camera & Lighting Ltd., a leading Budapest, Hungary-based provider of motion picture production equipment servicing western and eastern European producers.

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