



WOMEN IN FILM & TELEVISION – TORONTO ANNOUNCES HEATHER WEBB AS EXECUTIVE DIRECTOR

**For Immediate Release
Monday January 31, 2011**

Toronto, ON - Women in Film & Television – Toronto (WIFT-T) is pleased to announce the appointment of Heather Webb as Executive Director, effective February 28, 2011. Heather will be responsible for leading the operations, strategic efforts and vision of the organization and its charitable arm, the Foundation for Women in Film & Television – Toronto.

Heather is currently Executive Director of Open Studio, a non-profit charitable arts organization in Toronto. She has over ten years experience in the role, overseeing financial operations, fundraising, human resources, and strategic plan development and implementation.

“In addition to her deep understanding of the role of an Executive Director, Heather has outstanding leadership attributes,” says Susan Ross, WIFT-T Chair. “She is known for her initiative, accountability, integrity and team building skills. Her strengths will compliment our existing fulltime staff, who will work with Heather to help advance the organization and prepare for the future.”

Heather will replace Interim Executive Director Diane Williamson, who took over from outgoing Executive Director Sadia Zaman as of January 2011. Diane will continue to lead the organization until Heather transitions into the role at the end of February.

"I look forward to joining the excellent team at WIFT-T," says Heather. "WIFT-T has a reputation for delivering high quality, relevant and strategic programming and I am excited about working with the membership, Board and staff to continue to extend and enhance WIFT-T's impact."

For more information and Heather's full bio, please visit www.wift.com.

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Women in Film & Television – Toronto (WIFT-T) is a not-for-profit professional organization that supports women in screen-based media—film, television and digital media—to build, advance and sustain their careers nationally and internationally. Our mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry. This is achieved by providing access to high quality programming, mentoring, networking and industry events that recognize the talents and potential of women.

For more information, please visit www.wift.com or contact:

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