

WIFT-T Announces Winner of Deluxe Producer Internship

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Toronto, ON – Women in Film & Television – Toronto (WIFT-T) is pleased to announce **Erika Allison Yearwood** as the winner of the 2010 **Deluxe Producer Internship**.

Erika joins Deluxe as an intern to learn about production equipment planning and requirements and postproduction video, film and sound. She will spend a total of three weeks on site participating in the intensive training program.

“This internship is very important not only to our membership, but also to the industry, as it addresses a real gap,” says Sadia Zaman, Executive Director of WIFT-T. “The opportunity to learn about audio and video postproduction at Deluxe is a real gift and we are grateful for their ongoing support of WIFT-T.”

“Deluxe is pleased to continue our role in support of this internship. We continue to be impressed with the candidates and appreciate the tough choice we have every year,” says Diane Cuthbert, VP Sales at Deluxe|Postproduction. “We welcome Erika to our facility. We look forward to working with her over these busy three weeks and know that her time in Postproduction will be very productive for us both.”

With an interest in lifestyle, transformational and documentary media, **Erika Allison Yearwood** has worked as a producer, production coordinator and writer at Positive Living Productions for the past two years. Her credits include *Positive Living TV*, *Body Fuel*, *Gadget Girlz* and *Cosmetic Innovations – Season 3*.

Currently, Erika is part of the development team pitching a new project to OWN: Oprah Winfrey Network. She holds an Honours degree in Film Studies & Communications Studies from Brock University.

Each year, the **Deluxe Producer Internship** provides one Canadian female producer with hands-on pre and postproduction training. Erika will be honoured with a presentation at the 2010 **WIFT-T Reception @ TIFF** on September 15 at Pinewood Toronto Studios.

The **Deluxe Producer Internship** is presented in partnership with Deluxe. For more information, please visit www.bydeluxe.com.

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Women in Film & Television – Toronto (WIFT-T) is a not-for-profit professional organization founded in

1984. WIFT-T supports women in screen-based media (film, television and digital media) to build, advance and sustain their careers nationally and internationally. WIFT-T does this through high quality, hands-on programming, mentoring, networking and industry events that recognize the talents and potential of women. Our mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry. For more information, please visit www.wift.com or www.canadianfilmmaker.com.

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