



Women in Film and Television – Toronto (WIFT-T) announces 2008 Kodak New Vision Mentorship and Call for Applications

(TORONTO – Wednesday, July 16, 2008) Women in Film and Television – Toronto (WIFT-T), in partnership with Kodak Canada Entertainment Imaging, is pleased to announce the **2008 Kodak New Vision Mentorship** and Call for Applications.

The **Kodak New Vision Mentorship** is a national initiative that is presented annually to one emerging Canadian female filmmaker. The award offers the invaluable opportunity to prepare for the Toronto International Film Festival (TIFF) through intensive industry coaching and a post-festival creative mentorship. The winner will hone her creative and business skills in the upcoming months with established Canadian filmmaker and senior executive Laurie May, Co-President of Maple Pictures Corp.

"Through this award Kodak reaffirms its commitment to talented filmmakers," said Sadia Zaman, Executive Director of WIFT-T. "The award helps filmmakers make the leap to that crucial next step."

"On behalf of Kodak, I am very pleased to continue our partnership with WIFT-T in sponsoring the Kodak New Vision Mentorship," said Johanna Gravelle, Kodak Canada Entertainment Imaging, Country Manager. "The support of an industry leader like Laurie May is once again offering her valuable time and experience confirms the importance of the Kodak New Vision Mentorship in nurturing the talent and vision of Canadian female filmmakers."

Each year, WIFT-T announces a Call for Applications for talented candidates who have at least one film (short) screened at a major Canadian film festival and a minimum of one feature film project in development. The award winner receives the following benefits:

- \$5,000 in-kind donation of Kodak Motion Picture film stock and digital camera valued at \$500
- Preparation for the 2008 Toronto International Film Festival with Laurie May
- One-on-one, two-month post-TIFF mentorship with an established director

- Complimentary TIFF registration and access to professional seminars and training at the festival
- Announcement of mentorship winner at the WIFT-T Reception @ TIFF on September 11, 2008 at the Park Hyatt, Toronto
- Guidance for post-TIFF follow up
- Award presentation at the Crystal Awards Gala Luncheon on December 1, 2008

Fully completed application packages must be submitted to WIFT-T by **Tuesday, August 5, 2008 at 12 pm EST**. Applications will be reviewed by a selection committee composed of industry representatives. For an application form and guidelines, visit the WIFT-T website at www.wift.com.

Women in Film and Television-Toronto (WIFT-T) is a not-for-profit professional organization founded in 1984. WIFT-T supports women in screen-based media (film, television and digital media) to build, advance and sustain their careers nationally and internationally. WIFT-T does this through hands-on high quality programming, mentoring, networking, and industry events that recognize the talents and potential of women. Our mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry.

Kodak's Entertainment Imaging division offers a variety of imaging solutions for the television, feature film, commercial, music video, and documentary segments. A leader in motion picture film, Kodak has developed collaborative pre-visualization technologies such as the Look Manager System, and is the number one independent supplier of digital pre-show solutions with the Kodak Digital Cinema system.

For more information, please contact:

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